

Figure 1

203 201 205 207 209

Retailer	Product	Price Paid	List Price
Safeway	Sealtest milk ½ gallon	1.29	1.29
Safeway	Richland eggs, 1 dozen	0.99	1.09
Giant	Shenandoah, milk ½ gallon	1.04	1.25
Giant	Giant, eggs, 1 dozen	1.39	1.39
Foodlion	Lucerne, eggnog ½ gallon	2.59	3.25
Foodlion	Foodlion, eggs, 1 dozen	1.20	1.20

Figure 2

303 301 305 307 309 311 313 315

Retailer	Product	Price Paid	List Price	Customer	Time of Purchase	Card Discount
Safeway	Sealtest milk ½ gallon	1.29	1.29	12Y1104	0404002010	0.20
Safeway	Richland eggs, 1 dozen	0.99	1.09	12Y1104	0404002010	0.12
Giant	Shenandoah, milk ½ gallon	1.04	1.25	12Z3223	0528001010	0.25
Giant	Giant, eggs, 1 dozen	1.39	1.39	12Z3223	0528001010	0.19
Foodlion	Lucerne, eggnog ½ gallon	2.59	3.25	12Y2884	1210990134	0.16
Foodlion	Foodlion, eggs, 1 dozen	1.20	1.20	12Y2884	1210990134	0.05

Figure 3

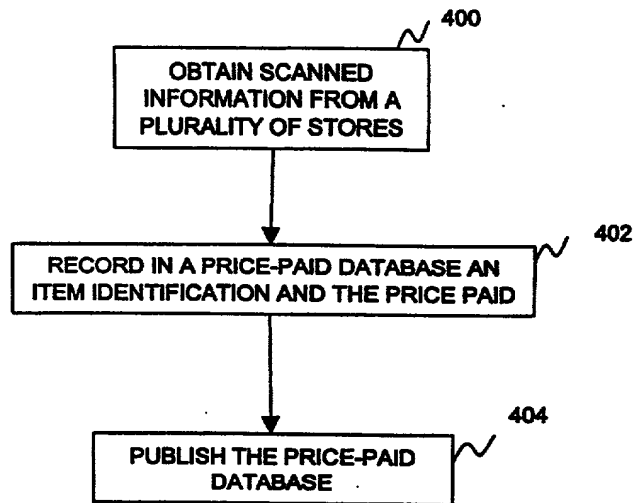


Figure 4

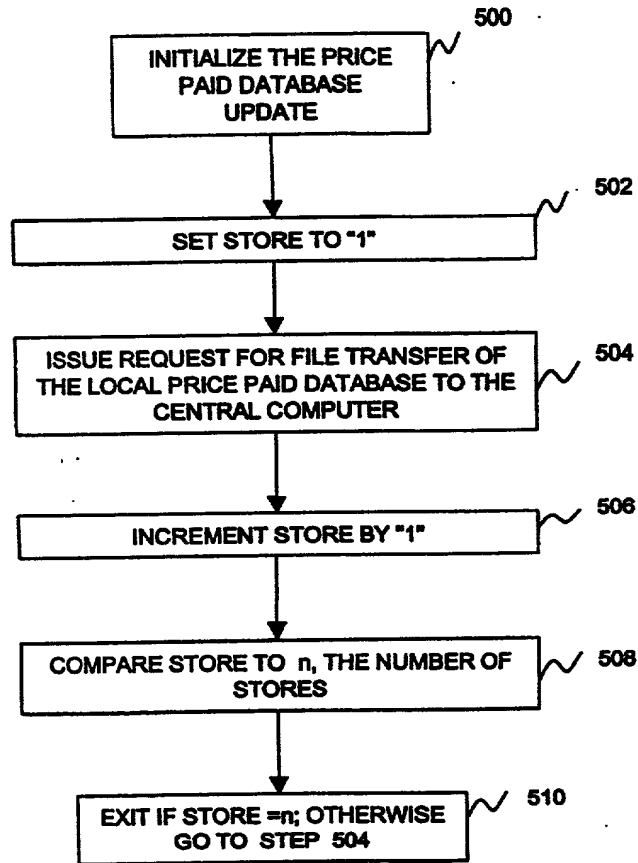


Figure 5

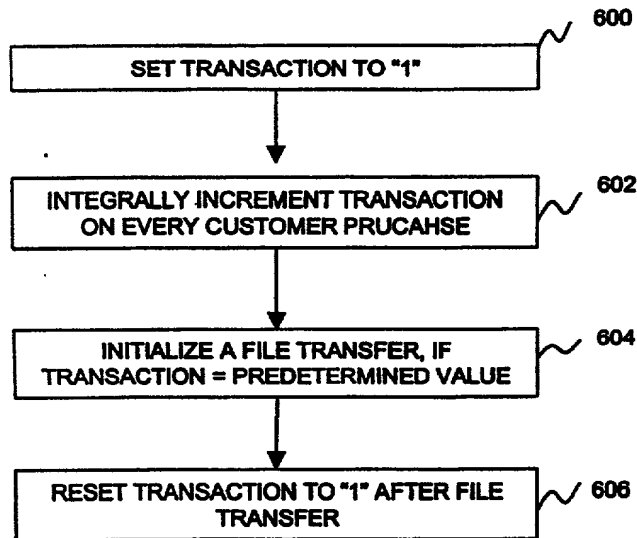


Figure 6

FIGURE 7

